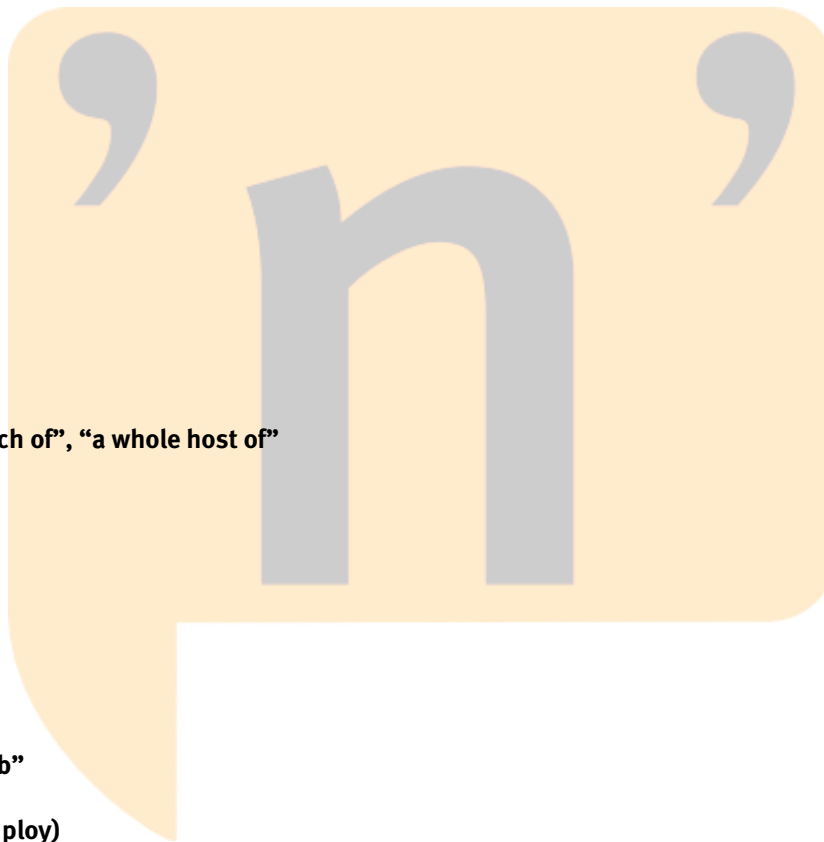# TED talks   THE KEY TO MEMORY   JOSHUS FOER

https://www.ted.com/talks/joshua_foer_feats_of_memory_anyone_can_do

Watch the video with subtitles and find out how the following words are translated.

1. sweaty

2. spokes

3. scantily clad

4. The Tin Man

5. strangers

6. savant

7. playing cards

8. scintillating

9. "a whole bunch of", "a whole host of"

10. to outsource

11. researchers

12. snowflakes

13. shuffled

14. lower case "b"

15. to hire (= employ)

16. wreckage

17. to wager

18. stinkier (adjective = stinky; verb = to stink)

19. to picture yourself

20. "I got really into it"

21. "to walk in their shoes"

22. ludicrous

23. research

24. "went haywire"

25. insight

26. to pay attention

27. shortcuts

28. willing

Now watch the video again (preferably without subtitles this time) and answer the following questions:

1. Who is sitting on the brown horse?

2. What is Britney Spears wearing?

3. Who is in the kitchen?

4. Where is Ed Cook from?

5. What is Ed Cook's memory like?

6. Which historical characters used these memorisation techniques?

7. Why does Ed Cook want to know if the speaker knows Britney Spears.

8. What example does the speaker give to show how bad E.P.'s memory was_

9. What is the significance of the character "Rainman" in this talk?

10. Why do we use our memory much less nowadays?

11. Are these memory champions cleverer than other subjects?

12. In the experiment, what parts of the memory champions' brains lit up?

13. Explain what the "Baker/baker" paradox is?

14. What was the "entertainment" at the Memory Palace'

15. What was the point of imagining the naked cyclist, the Cookie Monster, Britney Spears and the Wizard of Oz characters at the beginning of the talk?

16. What does the Greek word "topos" mean?

17. What happened at the memory contest the speaker took part in?

18. What do these memorisation techniques force us to do?

19. What do you need to be in order to have a memorable life?